



MEDIA GUIDE

OMEGA EUROPEAN MASTERS 2023

From 31st August to 3rd September 2023, the Omega European Masters will hold its 76th edition in Crans-Montana and various players have already confirmed their participation.

The organizing committee is pleased by your interest in covering this year’s tournament and is looking forward to welcoming you in Crans-Montana.

In this media guide, you will find the schedule of the week, as well as important media-related information to help you have a smooth experience at our tournament.

We hope that you will enjoy the unique atmosphere of the Omega European Masters and wish you a fantastic tournament week.

Sophie Clivaz
Chief of media

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Accommodation

Apartment booking

Agence Barras
Rue Centrale 31, 3963 Crans-Montana
www.agencebarras.ch

Hotel booking

Crans-Montana Tourism & Congress
Route des Arolles 4, 3963 Crans-Montana
www.crans-montana.ch

Accommodation offers

Special accommodation offers can be found on our website: [special offers](#)
Also, many owners make their accommodation available on platforms like AirBnB or HomeAway during the tournament week.

Contact

If you didn't find anything that suits you, please contact our chief of accommodation [Christine Fournier](#), but be aware that rooms are rare and expensive during the tournament.

Accreditation

Pick-Up

If your request was accepted and confirmed by the Chief of Media, you'll be able to collect your accreditation card at the [accreditation desk](#) by the main entrance of the tournament. Please have your confirmation email and an ID handy as you pick up your accreditation.

Opening hours

Sunday 27.08.2023	14.00 – 18.00
Monday 28.08.2023	08.00 – 17.00
Tuesday 29.08.2023	09.00 – 17.00
Wednesday 30.08.2023	08.00 – 30 min after end of the game
Thursday 31.08 to Sunday 03.09.2023	30min before start of the game – 30min after end of the game

Access

The media accreditation will give you access to the tournament area (*outside of the ropes*), to the media centre and to the recording & interview area.



Schedule

Tuesday 22nd August 2023

Press conference

with Yves Mittaz & OMEGA (upon registration) 11:00 Media Centre

Monday 28th August 2023

Credit Suisse Silver Pro-Am from 08:00 on Golf-Club Crans-sur-Sierre

Tuesday 29th August 2023

Training from 07:30 on Golf-Club Crans-sur-Sierre

Wednesday 30th August 2023

Credit Suisse Gold Pro-Am from 07:30 on Golf-Club Crans-sur-Sierre
Press conference with top players tbd Media Centre

Thursday 31st August 2023

1st round from 07:40 on Golf-Club Crans-sur-Sierre
Photographers' Briefing 08:30 Media Centre
Walk of fame with Thriston Lawrence tbd Rue du Prado
Media evening (upon registration) 20:00 Club-House

Friday 1st September 2023

2nd round from 07:40 on Golf-Club Crans-sur-Sierre

Saturday 2nd September 2023

3rd round from 07:30 on Golf-Club Crans-sur-Sierre
Beat The Pro from 10:00 on 8th hole
Crans-Montana Tourism Apéro 18:00 - 19:30 ETP TV Compound

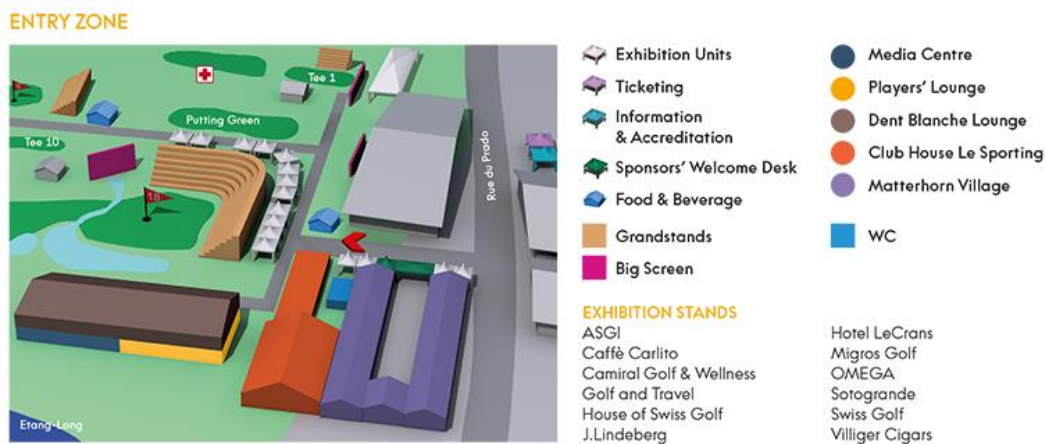
Sunday 3rd September 2023

4th round from 07:30 on Golf-Club Crans-sur-Sierre
Press conference with Yves Mittaz approx. 10:00 Media Centre
Prize giving ceremony approx. 17:00 18th green
Press conference with the winner approx. 17:45 Media Centre



Media Centre

The media centre is located within the tournament area, directly next to the 18th hole. It is made of a welcome area, a small cafeteria and a working area that will also host the press conferences.



Opening hours

The media centre will be open from Monday 28th to Sunday 3rd September, at the following times:
30 min before start of the game – 20:00

Internet

The media centre and the whole tournament area are equipped with high-speed wireless technology. The password for the media network will be available on site.

Working spaces

The media centre has a working area with approximately 60 spots. Power plugs are available at each working spot. They are compatible with the Type C «Europlug».

Cafeteria

A water fountain, coffee and tee are available all day long for free in the catering area of the media centre. You will also find croissants in the morning and fruits during the day. Meals can be purchased at the Club-House restaurant «Le Sporting», right next to the media centre. Those services are not included.

Press conferences

The various press conferences will be held in the media centre. During the tournament, you'll find the most up-to-date schedule for press conferences on-site and on the virtual media centre.



Media services

Information

An instant information service will be put in place on Whatsapp to keep you informed about any schedule changes or media events. Registration will be possible on-site at the welcome desk.

Virtual media centre

This internet platform, accessible only for accredited media, holds all the media-relevant information about the tournament: players' quotes, audio files from the press conferences, play statistics, a selection of free-of-rights HD-Images, news and press releases, etc.

The link to access the virtual media centre will be available at the media welcome desk, or upon request at media@omegaeuropeanmasters.com

Parking

Free public parking is available close to the tournament area at "Le Régent" (Monday to Sunday, free), "Crans-Cry d'Er" (Monday to Sunday) and "Les Briesses" (Thursday to Sunday, free). A shuttle service is in place between «Les Briesses» parking and the main entrance of the tournament.

Mountain access

If you would like to use the gondola as part of your media work, Crans-Montana Tourism & Congress can provide you with day passes. Requests can be made at the welcome desk at the media centre. The Crans/Cry d'Er, Montana/Arnouva and Barzettes/Violettes/Plaine-Morte lines are open during the tournament.





Photographers

Briefing

All photographers have to attend the photo briefing that will take place on Thursday 30th August at 08:30 and sign the Rules & Regulations form.

Bibs

To get access inside the ropes, all photographers must wear a numbered photo bib.

This bib can be collected at the media centre welcome desk against a deposit of CHF 20.- and will have to be brought back at the end of the tournament.

Any transgressions of the Rules & Regulations for photographers will result in a confiscation of the photographers' bib and eventually of the accreditation.

Photos

A selection of free-of-rights pictures will be available each day on the tournament's website.

TV Rights

Only photographers accredited by the tournament are authorised to take professional photos.

Only TV rights holders, with a formal authorization of the European Tour Production, are allowed to film the tournament. For any questions regarding TV rights, please contact Gareth Jones, Head of Broadcast Partnerships: gjones@europeantourgroup.com

If you would like to receive video content from European Tour Production, you can make your requests via the European Tour Group's media hub: mediahub.europeantour.com



Communication channels

Find more engaging content and make sure to stay up to date through our different channels:

Social Media

[Facebook](#) / [Instagram](#) / [Twitter](#) / [YouTube](#)

Website

All the information about the tournament is available on www.omegaeuropeanmasters.com. The [media section](#) (click on "presentation", then "media") and the virtual media centre provide further media-relevant information.

Mobile App

Download the «Omega European Masters» app for free on the [App Store](#) or on [Google Play](#).

Spectators' guide

This brochure contains all the information you need about the tournament: plans, schedule, players, prize money, rules, hole descriptions, entertainment, etc. It is available at the media centre and in the boxes at the tournament entrances.

Contact

If you have questions or remarks about the media services at the tournament, please don't hesitate to contact us:

Media Office

(only during tournament week)

Tel. +41 27 527 20 41

Chief of Media

(anytime)

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