











1906

The year of construction of the Crans-Montana golf course. Built by British tourists, while there was only a single building on the "Haut-Plateau", the "Hotel du Golf"!

1939

First time the tournament took place on the Crans-sur-Sierre Golf-Club, making it the oldest European tournament which takes place on the same course.

1971

The various tournaments combine to create the European Tour.

The year the tournament changed its name, from Swiss Open it becomes European Masters making reference to the US Masters, one of the most prestigious tournament in the USA.

1983

2012

To maintain its competitiveness, important work were once again undertaken on the course including the building of a "stadium" on hole 13.

#GREATGOLFTIMES



including 2 Pro-Ams, clinics and

4 days of competition.

million Swiss francs, the tournament budget making it one of the most important sporting event of our country.



2.5 million Euros

The amount of the price which rewards the players. It is the most important prize money offered by a sports event in Switzerland.



156 players who take

part in the tournament including 6 amateur players. 140 players are qualified according to the 2023 ranking while 16 players are invited by the tournament.



6000 VIP guests are welcome every year in the two available VIP areas.

250 guests are welcome daily from Thursday to Sunday in the Dent Blanche Lounge. Booking for 2 or more people.



persons hired by our caterer Amadeus Distribution to insure the production and the service in the various VIP areas.

1500 metres
The altitude of the Golf-Club
Crans-sur-Sierre course, the only
European Tour tournament played
in the Alps.



DENT BLANCHE LOUNGE

The Dent Blanche Lounge offers an exclusive area, ideally located, overviewing the 18th green.

It can welcome daily around 250 guests during the four tournament days.

The lounge is open from Thursday September 5th to Sunday September 8th, starting

at 8am.

The lunch buffet will be available every day from 11:30

till 15:00.
The area closes an hour after play.





A deck overlooking the 18th green will be accessible to the guests and will offer a relaxing outdoor area where a choice of drinks will be available.

N.B. Soft drinks, wine and beers are included in the offer. However, spirits and champagne will be charged extra.





PRICE

DENT BLANCHE LOUNGE	(per guest & per day, excluding VAT:)	
Thursday September 5 th	CHF 550*	
Friday September 6 th	CHF 550*	
Saturday September 7 th	CHF 550*	
Sunday September 8 th	CHF 550*	

ADDITIONAL COSTS FOR GRANDSTAND TICKETS

Saturday September 7 th	CHF	20
Sunday September 8 th	CHF	50

Please note that the number of seats is limited and two guests minimum is required for booking.

Information / VIP offer booking:
gisele.rossi@omegaeuropeanmasters.com



^{*} Details for Compliance:

The amount of the service includes the entry ticket (Thu: CHF 40.-, Fri: CHF 50.-, Sat/Sun: CHF 60.-) as well as catering fee (CHF 100.-/pax/per day). The remaining represents the sponsoring fee.